

QUARTERLY NETWORKING WORKSHEET

Start Date:


June 1st

Main Goal:

More profitable work

Building Block Goals:

- identify new income streams
- change/add editing niche

 Based on my networking goal(s) for this quarter, who do I need to reach now?

- agents/editors linked to best-selling books (search on Amazon top ten books in Shifter Romance)
- other Shifter Romance editors
- Diverse romance authors groups, authors/readers (from Twitter and TikTok)

 How can I use each Networking Tactic to reach them?

Action for My Website:

- research and write two blog posts about my new niche
- add a TBR book list with recommendations and short, personal reviews (with links)
- link to Smart Bitches Trashy Books and other blogs in that niche

Action for My Personal Communications:

- add a signature line with precise contact info and links to social media/website
- send thank-you notes/emails to people who've helped me in my career (regardless if they work in publishing). Include new contact info. Make the message personal!

Action for My Social Media:

- make sure my profile is consistent across the board
- write articles/posts about with info about this genre
- follow 5 authors, 5 editors, 5 publishers that work in this genre, search #romancelandia for ideas and romance Twitter

Action for My Professional Organizations:

- research local writing groups and organizations
- join 2 mailing lists relevant to this genre/acquisitions editors/publishers to stay informed on trends
- sign up for a publisher's event or conference

Action for My Volunteer Activities:

- Offer to volunteer with the Romance Slam Jam

END-OF-QUARTER NETWORKING REVIEW

End Date:

August 31st

Progress: