

QUARTERLY NETWORKING WORKSHEET

Start Date:

DECEMBER 1st

Linda Ruggen

Main Goal:

- add Latinx/Spanish writers to my client portfolio

Building Block Goals:

- identify genres + writers I want to work with

👤 Based on my networking goal(s) for this quarter, who do I need to reach now?

- Latinx writers looking to publish (memoir, cookbooks, gardening, romance*)
L maybe
- Publishers USA/Abroad that publish these types of writers

👤 How can I use each Networking Tactic to reach them?

Action for My Website:

- add self-editing content in Spanish
- add post related to the value of reading Latinx/SP work (the non-traditional, not-famous authors)
- add SP editing/writing resources/links

Action for My Personal Communications:

- reach out to my Latinx/SP contacts to see what they are reading in SP. Ask for non fiction recommendations. mention I'm expanding client portfolio (2 emails x week)
- use email / fb messenger / WhatsApp / slack

Action for My Social Media:

- follow 3 indie publishers that publish this content
- comment on posts by Latinx writers
- add 1 post x week in Spanish (related to ^{Latinx writing} topic)

Action for My Professional Organizations:

- join 2 mailing lists/forums for SP writers
- join an organization in Spain / Latin America (?)

Action for My Volunteer Activities:

- volunteer for "Latinx in Publishing", or,
- a social justice organization supporting Latinx / immigrant ^{students}

End Date:

March

END OF QUARTER NETWORKING REVIEW

Progress: