

QUARTERLY NETWORKING WORKSHEET

Start Date:
Oct. 15

Main Goal:

Get out of my rut and into a more positive headspace

Building-Block Goals:

- diversify my client portfolio
- become part of a community

Based on my networking goal(s) for this quarter, whom do I need to reach now?

- editors and clients with adjacent specialties
- organizations that share my subject-matter focus
- editors who have niches that are very different from mine (fresh perspective!)
- new editors looking for mentorship

How can I use each Networking Tactic to reach them?

Action for My Website:

- update my testimonials page so that it reflects my successes and accomplishments
- start a blog that educates people about my niche and highlights my decades of experience

Action for My Personal Communications:

- find ways to engage with each person I email on an authentic and personal level
- reach out to former colleagues whose friendship I value but whom I've lost track with over the years
- say "thank you" more

Action for My Social Media:

- update my LinkedIn contacts
- unjoin editing FB groups that are full of drama and competition
- ask colleagues to recommend their most supportive, dynamic, and fun professional groups
- pick one new social media platform to explore

Action for My Professional Organizations:

- evaluate the professional organizations I'm a member of
- commit to actively engaging with fellow members
(outline a specific, measurable plan)

Action for My Volunteer Activities:

- research three volunteer opportunities with my editing organizations and choose one volunteer activity that will make me engage with and get to know people!

END-OF-QUARTER NETWORKING REVIEW

End Date:
Jan. 15

Progress: